

LOGIC MODEL for PROGRAM DEVELOPMENT and ASSESSMENT

SITUATION	INPUTS	OUTPUTS		OUTCOMES – IMPACT		
		Activities	Participation	Short	Medium	Long Term
<p>The majority of extension meetings sponsored by CALS involve a one-way exchange of information where our extension personnel present the findings of their research. It has always been the purpose of the UofA Vegetable Advisory Committee to promote open discussions with members of the vegetable industry who represent the private sector. All parties agree that this process has been successful over the last 16 y.</p>	<p>We are requesting \$600 to cover the costs for travel to Yuma. Part of the money will be used to support the meetings themselves (refreshments, room rental).</p>	<p>Our efforts in recent years (they have been reduced as funding sources have become restricted) focus primarily on sponsoring the advisory meeting. The information gleaned from our meetings leads to a better quality vegetable report.</p>	<p>Our audience consists of pest control advisors and farm production managers who are responsible for making recommendations concerning crop management. Truth be told, UofA personnel in this situation have as much to learn as our invited guests. We have attendees from California, Cochise, Maricopa, Pinal, and Pima Counties.</p>	<p>Provide a forum where the group has immediate access to current issues being faced by individuals involved in vegetable production in our state. UofA personnel are told how problems are being solved by IPM practitioners.</p>	<p>These round table discussions involving a free exchange of information are invaluable. They are only possible because we have developed a personal relationship with the participants. Incidentally, participants from the private sector are anxious to hear from one another. This is a major factor affecting attendance.</p>	<p>When making long-term plans for extension and research programs it is imperative that we ensure that we are meeting the needs of our clientele. Our meetings give us direct access to that information.</p>

Assumptions for study

- (1) Forums that provide for open communications between providers and consumers of results of research are useful for all attendees
- (2) That information provided in our annual vegetable are of importance to our clientele
- (3) That members of the Advisory Committee receive as much information as they provide

It is important that we maintain a continuous line of communication