

## LOGIC MODEL for COTTON IPM/ICM WORKING GROUP

SITUATION	INPUTS	OUTPUTS		OUTCOMES – IMPACT		
		Activities	Participation	Short	Medium	Long Term
<p><b><i>What is the problem or need?</i></b></p> <p>Cotton is a knowledge-intensive production system with high inputs (e.g., pesticides, water); strong links between production practices and pests.</p> <p>Frequent up-to-date communication needed to identify needs and deliver science-based info to clientele.</p> <p>Specialist/agent participation in meetings is impeded by lack of support, budget shortfalls of departments and counties.</p>	<p><b><i>What we invest</i></b></p> <p>Time and energy of specialists and agents;</p> <p>Communication efforts of the team;</p> <p>Support-time for ACIS website;</p> <p>\$ for travel and meeting logistics.</p>	<p><b><i>What we do</i></b></p> <p>At least 2 working group meetings per year for strategic planning;</p> <p>Logistical support for CE in-service, clientele, and other program planning meetings;</p> <p>Needs assessment;</p> <p>Information delivery to clients via workshops, meetings, AZMET county cotton advisories;</p> <p>CALS cotton report.</p>	<p><b><i>Who we reach</i></b></p> <p>Specialists; county agents; pest control advisors (PCAs); growers and allied industries.</p>	<p><b><i>What the short term results are</i></b></p> <p>Enhanced interdisciplinary communication among Extension personnel system-wide, including enhanced agent interactions.</p> <p>Increased participation of specialists, county agents and USDA personnel, which will enhance the efficiency and accuracy of communication with cotton clientele.</p> <p>Timely delivery of critical cotton management information will increase stakeholders awareness and knowledge of management issues.</p> <p>Increased 2-way communication with clients will improve understanding of client needs.</p>	<p><b><i>What the medium term results are</i></b></p> <p>Working group efforts are expected to improve cotton pest management, increase grower knowledge and skills, improve yields and increase client satisfaction.</p> <p>Enhancement of interaction among interdisciplinary Extension personnel across campus, research centers and counties, as well as USDA partners will lead to additional projects and interactions.</p>	<p><b><i>What the ultimate impact(s) is</i></b></p> <p>Improved cotton production will enhance economic well-being of clients and contribute to the state economy.</p> <p>Increased client satisfaction will improve relations between Extension, the university, USDA, and the citizens of Arizona, and the status of Extension programs.</p> <p>Improved environmental stewardship.</p>